

Country Forecasts

The world's leading medium-term forecasting service

Country Forecasts present and explain the Economist Intelligence Unit's five-year macroeconomic projections for 82 of the world's largest economies. They also provide an in-depth medium-term political and policy outlook, as well as forward-looking assessments of the business environment.

Country Forecasts give you access to a comprehensive, coherent and integrated set of political, economic and business forecasts, continuously updated and written from the point of view of foreign investors.

A key feature of the service is a business rankings model, which measures and ranks for 82 countries the quality of the overall business environment. This enables you to make comparisons across countries and over time.

What do *Country Forecasts* cover?

- **Forecast overview** – key features of a country's medium-term economic and political prospects with business environment rankings. Business environment at a glance: main trends in business conditions over the forecast period.
- **Country fact sheet** – summary of a country's economic and political structure, and of key data.
- **Political forecast** – forward-looking analysis of key political trends. Includes: political stability, political effectiveness, election watch and international relations.
- **Demographic assumptions** – discussion of how future population trends will affect the country's business and economic outlook.
- **Policy and business environment** – evaluation of the operating climate in terms of policy towards private enterprise and foreign investment, foreign-exchange and trade regimes, tax system, infrastructure, financial sector and labour market issues. This section includes the overall and individual category business environment rankings.
- **Economic forecast** – GDP growth and its components; wage and price inflation; exchange rates; foreign trade; external debt; foreign direct investment.
- **Market opportunities** – discussion of medium-term market opportunities, including the way in which consumer markets will be influenced by macroeconomic developments.

- **Long-term outlook** – the *Country Forecast* main report also carries a section on the long-term outlook, including projections of key macroeconomic and market size variables up to 2030. Depending on the indicator, average growth rates in a decade or values at select points in time are reported.
- **Data summary** – tabulation of all macroeconomic forecast series in the report with supporting historical data. The data tables for each country have been significantly expanded in line with our upgraded forecasting models, to provide extended coverage, in particular, of potential market size; fiscal accounts; and financial, productivity and competitiveness indicators.

What countries and regions do *Country Forecasts* cover?

Countries marked with an asterisk are new for 2006/07.

Americas

Argentina, Brazil, Canada, Chile, Colombia, Costa Rica*, Cuba*, Dominican Republic*, Ecuador, El Salvador*, Latin America, Mexico, Peru, United States, Venezuela

Africa and the Middle East

Algeria, Angola*, Bahrain*, Egypt, Iran, Israel, Jordan*, Kenya*, Kuwait*, Libya*, Middle East, Morocco*, Nigeria, Qatar*, Saudi Arabia, South Africa, Tunisia*, United Arab Emirates*

Asia and Australasia

Asia, Australia, Bangladesh*, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam

Eastern Europe

Azerbaijan, Bulgaria, Croatia*, Czech Republic, Eastern Europe, Estonia*, Hungary, Kazakhstan, Latvia*, Lithuania*, Poland, Romania, Russia, Serbia & Montenegro*, Slovakia, Slovenia*, Ukraine

Western Europe

Austria, Belgium, Cyprus*, Denmark, European Union, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, Turkey, United Kingdom

How can you benefit from *Country Forecasts*?

- **An integrated approach** – economics, politics and business are intimately linked. *Country Forecasts* reflect that interdependency. They show you how separate events and issues will combine to affect business. The end-result is a set of forecasts that reflect the demands of commercial reality.

- **In-depth analysis** – alongside the statistical forecast for more than 150 macroeconomic indicators, *Country Forecasts* give you in-depth analysis of likely future developments. They also explain how we arrive at forecasts and examine the risks to baseline projections.
- **Political expertise** – *Country Forecasts* are unrivalled in the depth and accuracy of their political analysis and forecasting. They provide an objective and expert assessment of expected political trends, and the likely impact on key policy areas that affect investors.
- **Call-up facility to Economist Intelligence Unit analysts** – as a subscriber to *Country Forecasts*, you are entitled to contact our economists to discuss forecasts and confirm data sources.
- **Global context** – *Country Forecasts* take regional and international developments into account, presenting each country's forecasts within a global context.
- **Consistent format** – whichever country you look at, you will find data presented in the same format. This consistency makes it easy to compare countries and to judge how an individual country is changing over time.
- **Worldwide coverage** – *Country Forecasts* are available for 82 of the world's largest economies. These include every major developed and developing economy. Together, these countries account for more than 95% of global GDP, trade and foreign direct investment (FDI).

Unique business environment rankings

Every *Country Forecast* ranks the 82 countries covered by the service according to the attractiveness of their business environments. These rankings are based on qualitative and quantitative forecasts for 91 economic and political indicators.

How we produce *Country Forecasts*

Every *Country Forecast* is based on the same forecasting methodology and set of global assumptions. The reports are produced by our in-house country experts and economists, with input from our extensive network of external contributors.

Continuous updating – our analysts monitor world markets continuously and adapt their forecasts in the light of new developments.

Regional overviews and Global outlook

Country Forecasts offer not just country analysis but a regional and global perspective too. In addition to the 82 individual *Country Forecasts*, there are five *Regional overviews* and a *Global outlook*. Each *Regional overview* contains concise five-year forecasts of political, economic and business trends on a regional or global level.

Benefits of Internet delivery

Eiu.com gives everyone in your organisations easy access to *Country Forecasts*.

Features include:

- Five-year archive access
- Full-text searching
- PDF or html formats
- Networked access – authorised users can be based in different cities or countries

Update frequency

Monthly (annual subscription comprises one main report and eleven enhanced update reports).

How to order

For more information or to apply for a free trial, call or email your nearest Economist Intelligence Unit office. For a complete listing of all our office locations and representatives, please visit www.eiu.com/services.

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